



NEWS RELEASE

(PRINCETON, NJ, May 19, 2010) **EXECUTIVE RESOURCES, LLC** and **BESLER CONSULTING** (EXEC/BESLER) are pleased to announce that the two companies have formed an affiliation to provide additional experience and highly effective consulting services to both firms' healthcare clients, specifically in the area of Federally Qualified Health Center (FQHC) development.

EXEC/BESLER distinguishes itself from other firms by consistently bringing new and innovative ideas to their clients. Innovative ideas are paramount in light of healthcare reform and FQHC development will certainly be in the forefront. The sole focus of both firms is on healthcare providers - hospitals, health systems, FQHCs, physician groups, and government entities. To that end, with this affiliation we pride ourselves in the combined firm's capabilities in the research and analysis of identifying new opportunities and mastering the regulations to benefit our clients. Our strong combination of opportunity analysis and compliance driven process allows us to serve our clients with an unmatched breadth and depth of knowledge.

EXEC is comprised of healthcare professionals who have extensive backgrounds in healthcare operations, Medicaid/Medicare, ambulatory care, finance/reimbursement, strategic planning, and governmental relations. BESLER's national reputation is demonstrated by the firm's high level of service and a strong commitment to providing value to its clients in areas of financial operations, reimbursement, compliance, coding, accreditation and the revenue cycle.

EXEC/BESLER recognizes the potential opportunities that exist regarding provider relationships as both have been providing expert healthcare consulting expertise to hospitals and FQHCs alike, in addition to related governmental entities for over three decades. Whether the need is comprehensive community needs assessments, feasibility studies, "service area overlap" patient origin studies, grant applications, revenue cycle improvement, or other opportunities, EXEC/BESLER knows "what FQHCs are all about" on a nationwide perspective through to the specific state and regional levels. The affiliation of EXEC/BESLER relative to FQHC development is a valued-added service for all of our clients.

Clearly, what lies ahead in the foreseeable future of healthcare reform is that partnerships and collaboration between hospitals and FQHCs will be more commonplace. The combined resources of EXEC/BESLER results in a team that provides expert healthcare consulting expertise in the FQHC arena, multistate experience and related reimbursement and financial skills, summing up to bringing even greater value to the table for our clients.

For additional information on FQHC or other service offerings, please call EXEC (732) 974-7200 or on the web at www.execresources.net. BESLER can be reached at (609) 514-1400 or on the web at www.beslerconsulting.com.